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**NEWS RELEASE**  
**For immediate release**

### **The Great Turkey Escape is Here**

**Toronto, Ontario (November 12, 2013) —The Great Turkey Escape Family-Fun travel board game is here just in time for the holiday season.** As the first game launched under the 4Fx Games brand, **The Great Turkey Escape** is being presented on [www.kickstarter.com](http://www.kickstarter.com), a website that connects project creators with funding backers to make the launch possible on a large scale.

Toronto-based entrepreneur, inventor and board game enthusiast Mike Dodgson has spent several years developing **The Great Turkey Escape** into a fun, suspense-filled board game to be enjoyed by the entire family. **The Great Turkey Escape** is the first of many board games Mike will be releasing under his 4Fx Games Label.

**The Great Turkey Escape** has been coined as *“Easy to Learn, Hard to Master”*. If you like trick-taking and bidding games, **The Great Turkey Escape** is for you! The game was designed with travel in mind and is compact and portable. You’ll want to take it with you everywhere. In early game trials players of all ages have given it high praise. At Hammercon V, November 2nd 2013, 9 customer surveys were completed and 67% said the game was “great” when asked to rate “fun to play”. Another 22% simply said “WOW”.

**Kickstarter** is an innovative way for creators to connect with backers to make their dreams a reality. Mike is asking game enthusiasts to become financial backers of **The Great Turkey Escape** on

[www.kickstarter.com](http://www.kickstarter.com) and is offering several levels of pledges, starting at \$1. 4Fx Games is looking to raise a total of \$5000 for the first round of funding, which ends December 6th, 2013.

To help make Mike Dodgson's dream a reality and to assist in the launch the game for many to enjoy, visit this link [www.kickstarter.com](http://www.kickstarter.com) and make your pledge now. To find out more about the project, log onto [www.kickstarter.com](http://www.kickstarter.com) and using the "search field" area at the top of the screen, type in "The Great Turkey Escape" to view the project.

Please visit the 4Fx Games website at: [www.4Fxgames.com](http://www.4Fxgames.com) . If you are seeking more information on The Great Turkey Escape or 4Fx Games, [click here](#) and fill out our contact form.

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